

COURSE OUTLINE SPORT AND SPORT TOURISM MANAGEMENT

1. GENERAL

SCHOOL	PHYSICAL EDUCATION, SPORT SCIENCE AND OCCUPATIONAL THERAPY		
DEPARTMENT	PHYSICAL EDUCATION AND SPORT SCIENCE		
LEVEL OF STUDIES	ISCED level 6 – Bachelor's or equivalent level		
COURSE CODE	C182	SEMESTER	8 th
COURSE TITLE	SPORT AND SPORT TOURISM MANAGEMENT		
TEACHING ACTIVITIES <i>If the ECTS Credits are distributed in distinct parts of the course e.g. lectures, labs etc. If the ECTS Credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.</i>		TEACHING HOURS PER WEEK	ECTS CREDITS
		3	6
<i>Please, add lines if necessary. Teaching methods and organization of the course are described in section 4.</i>			
COURSE TYPE <i>Background, General Knowledge, Scientific Area, Skill Development</i>	SCIENTIFIC AREA		
PREREQUISITES:	No		
TEACHING & EXAMINATION LANGUAGE:	Greek - English		
COURSE OFFERED TO ERASMUS STUDENTS:	Yes		
COURSE URL:	...		

2. LEARNING OUTCOMES

Learning Outcomes <i>Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.</i>
<p>Upon completion of this course, participants will be able to:</p> <p><i>Basic Principles and Functions of Sport Management:</i></p> <ul style="list-style-type: none"> • Understand the fundamental principles of sport management and their significance in managing sports organizations. • Analyze the core functions of sport management, such as planning, organizing, leading, and controlling. <p><i>The Environment of Sport and Sport Tourism Organizations:</i></p> <ul style="list-style-type: none"> • Identify external and internal factors influencing sports organizations. • Evaluate the impact of environmental parameters on organizational operations. <p><i>Structure and Organization of Sport and Sport Tourism Organizations:</i></p> <ul style="list-style-type: none"> • Design the organizational structure of sport and tourism organizations. • Understand the effective organization and operation of these entities. <p><i>Sport Tourism and Recreation globally, with Reference to the Greek Market:</i></p> <ul style="list-style-type: none"> • Analyze trends in sports tourism and its global development. • Examine the position and opportunities of the Greek market in sport tourism. <p><i>Economic and Social Impacts of Sport Tourism:</i></p> <ul style="list-style-type: none"> • Understand the economic and social impacts of sport tourism activities. • Analyze how sport tourism influences local and national development.

Risk Factors in Sports:

- *Identify potential risks in sports and sports tourism.*
- *Apply strategies for managing and mitigating risks.*
- *Recognize safeguarding issues in sports.*

Organization of Sport Events:

- *Plan and implement sport events based on principles of organization and management.*
- *Manage practical and organizational challenges during event organization.*

Volunteerism:

- *Recognize the importance of volunteering in sport events.*
- *Apply methods to manage and motivate volunteers.*

Skills for Sports Executives:

- *Enhance leadership, management, and communication skills.*
- *Collaborate effectively with teams and organizations in the sports sector.*

Revenue and Expense Streams in Sports Clubs:

- *Analyze the primary sources of income and expenses in sport organizations.*

Conflict Management:

- *Identify potential sources of conflict in sports organizations.*
- *Apply techniques to resolve conflicts effectively.*

Ethics, Responsibility, and Behavior:

- *Understand the importance of ethics and responsible behavior in sports.*
- *Integrate ethical values into the management of sports and tourism activities.*

Sustainability (Olympic Agenda 2020+5, the New Strategic Framework with 15 Recommendations):

- *Analyze the strategic directions of the International Olympic Committee (IOC).*
- *Apply the recommendations of the Olympic Agenda in the management of sport events and organizations.*

General Skills

Name the desirable general skills upon successful completion of the module

*Search, analysis and synthesis of data and information,
ICT Use*

Adaptation to new situations

Decision making

Autonomous work

Teamwork

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas

Project design and management

Equity and Inclusion

Respect for the natural environment

Sustainability

*Demonstration of social, professional and moral responsibility
and sensitivity to gender issues*

Critical thinking

Promoting free, creative and inductive reasoning

- *Search, analysis and synthesis of data and information, ICT Use*
- *Adaptation to new situations*
- *Decision making*
- *Autonomous work*
- *Teamwork*
- *Working in an international environment*
- *Project design and management*
- *Equity and Inclusion*
- *Respect for the natural environment and the sustainability*

- *Demonstration of social, professional and moral responsibility and sensitivity to gender issues*
- *Critical thinking*

3. COURSE CONTENT

1. *Basic Principles and Functions of Sport Management*
2. *The Environment of Sport and Sport Tourism Organizations*
3. *Structure and Organization of Sport and Sport Tourism Organizations*
4. *Sport Tourism and Recreation globally, with Reference to the Greek Market*
5. *Economic and Social Impacts of Sport Tourism*
6. *Risk Factors in Sports*
7. *Organization of Sport Events*
8. *Volunteerism*
9. *Skills for Sports Executives*
10. *Revenue and Expense Streams in Sports Clubs*
11. *Conflict Management*
12. *Ethics, Responsibility, and Behavior*
13. *Sustainability (Olympic Agenda 2020+5, the New Strategic Framework with 15 Recommendations)*

4. LEARNING & TEACHING METHODS - EVALUATION

TEACHING METHOD <i>Face to face, Distance learning, etc.</i>	Face to face Lectures and practical applications																		
USE OF INFORMATION & COMMUNICATIONS TECHNOLOGY (ICT) <i>Use of ICT in Teaching, in Laboratory Education, in Communication with students</i>	Use of ICT in Teaching and communication with students																		
TEACHING ORGANIZATION <i>The ways and methods of teaching are described in detail.</i> <i>Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research & analysis, Tutoring, Internship (Placement), Clinical Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc.</i> <i>The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards.</i>	<table border="1"> <thead> <tr> <th>Activity</th><th>Workload/semester</th></tr> </thead> <tbody> <tr> <td>Lectures</td><td>39</td></tr> <tr> <td>Group work</td><td>50</td></tr> <tr> <td>Case studies</td><td>40</td></tr> <tr> <td>Interactive Activities</td><td>12</td></tr> <tr> <td>Student presentations</td><td>3</td></tr> <tr> <td>Seminars</td><td>3</td></tr> <tr> <td>Examinations</td><td>3</td></tr> <tr> <td>Total Course</td><td>150</td></tr> </tbody> </table>	Activity	Workload/semester	Lectures	39	Group work	50	Case studies	40	Interactive Activities	12	Student presentations	3	Seminars	3	Examinations	3	Total Course	150
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STUDENT EVALUATION <i>Description of the evaluation process</i> <i>Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others</i> <i>Please indicate all relevant information about</i>	<ol style="list-style-type: none"> 1. Final written examination (50%) 2. Participation in class 15% 3. Participation in group activity 15% 4. Written assignments (20%) <p>The final grade is calculated based on the above quota, when the student receives a grade greater than or equal to 5 (five) in the final exams.</p>																		

5. SUGGESTED BIBLIOGRAPHY

1. Yfantidou G. (2025). Αρχές και πρακτική της αθλητικής διαχείρισης. Masteralexis, L., Barr, C. A., & Hums, M. (Eds.). (2011). *Principles and practice of sport management*. Jones & Bartlett Publishers.
2. Παιτσίνης-Κώστα, Γ. & Υφαντίδου, Γ. (2016). Η ανάπτυξη του αθλητικού τουρισμού. e-book Κάλλιπος, ISBN: 978-960-603-391-9, ID Ευδόξου: 320325, URL: <http://hdl.handle.net/11419/4256>.
3. Αλεξανδρής, Κ. (2018). Διοίκηση αθλητικού τουρισμού. Αθήνα: Αφοί Κυριακίδη Εκδόσεις Α.Ε.
4. Bonfanti, A., & Yfantidou, G. (2021). Designing a memorable in-store customer shopping experience: practical evidence from sports equipment retailers. *International Journal of Retail & Distribution Management*, 49(9), 1295-1311.
5. Παπαδημητρίου, Δ., 2005, Διοίκηση αθλητικών οργανισμών και επιχειρήσεων, Αθήνα: Εκδόσεις Κλειδάριθμος.
6. Trevor Slack, Terri Byers & Alex Thurston (2024). Αθλητικό μάνατζμεντ: κατανόηση της δομής και λειτουργίας των αθλητικών οργανισμών και επιχειρήσεων. 3η Έκδοση. Επιμέλεια Αυθίνος Ι. Εκδόσεις Κλειδάριθμος ΕΠΕ ISBN: 9789606455254
7. Νικολαΐδου Σ., Μαυρομάτης Γ. & Υφαντίδου Γ. (2014). Προσέγγιση των τύπων οργάνωσης των δημοτικών αθλητικών οργανισμών. *Ελληνικό Περιοδικό Διοίκησης Αθλητισμού & Αναψυχής*, 11(2), 1-13.
8. Shilbury, D., Moore, K., 2006, A study of organizational effectiveness for National Olympic sporting organizations, *Non-profit and Voluntary Sector Quarterly*, 35(1), pp. 5-38.
9. Chelladurai, P., 2013, A personal journey to theorizing sport management, *Sport Management Review*, vol.16, pp. 22-28.
10. Daft, R.D., Benson, A., 2019, Μάνατζμεντ, Αθήνα: Κλειδάριθμος.
11. Schermerhorn, R., J., Jr., Bachrach, G. D., 2018, Εισαγωγή στο Management, 2η έκδοση, Κύπρος: Broken Hill Publishers.
12. Papadimitriou, D., 2007, Conceptualizing effectiveness in a non-profit organizational environment, *International Journal of Public Sector Management*, 20(7), pp. 571-587.

ANNEX OF THE COURSE OUTLINE

Alternative ways of examining a course in emergency situations

Teacher (full name):	Georgia Yfantidou, Associate Professor
Contact details:	gifantid@phyed.duth.gr
Supervisors:	Supervision by teacher through teams
Evaluation methods:	Written examination with distance learning methods
Implementation Instructions:	<p>The examination in the course will be carried out in the e-class at the sector "Exercises", on the day according to the examination program announced by the Secretariat. Supervision will take place by teacher through teams.</p> <p>The link will be sent to students via e-class exclusively to the institutional accounts of those who have registered for the course and have learned the terms of distance methods.</p> <p>Students will have to log in to the examination room through their institutional account, otherwise they will not be able to participate. They will also take part in the examination with a camera and microphone, which they will have open</p>

	<p>during the examination. Before the start of the exam, students will show their identity to the camera, so that they can be identified.</p> <p>Each student should answer multiple choice questions, free text development, critical thinking. Each of the questions is graded from 0.25 to 3.0 points depending on the question category.</p>
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