DEMOCRITUS UNIVERSITY OF THRACE DEPARTMENT OF PHYSICAL EDUCATION & SPORT SCIENCE

UNDERGRADUATE PROGRAM OF STUDY

COURSE TITLE:								
Man	agemen	t of spo	ort and c	ultural e	events			
COURSE CODE:	ECTS CREDITS							
N074	2							
RESPONSIBLE FOR TH	E COU	RSE:						
NAME	Dimit	ris Gar	galianos	}				
POSITION		Associate Professor						
SECTOR		Management of Sport, School Physical Education & Recreation						
OFFICE	B2 - 3							
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CO-INSTRUCTORS								
SEMESTER:	1 st 5 th	[]	2 nd 6 th	[] [X]	3 rd 7 th	[]	4 th 8 th	[] [X]
COURSE TYPE:	Direc Speci Prere	alizatio	for spec	cializatio	on	[] [] [] [X]		
HOURS (per week): DIRECTION (only for 3 rd	& 4 th ve	ear cou	rses):	2.				
	<u> </u>	2011						
SPECIALIZATION (only	for 3 rd	& 4 th ye	ear cour	rses):				
LANGUAGE OF TEACH	HING:		GREE	K [X]		ENGI	LISH []	

AIM OF THE COURSE (content and acquired skills):

Sport / cultural events range from simple recreational contests / seminars to world championships, Olympic Games / big festivals. The aim of this class is to present to the students the procedures and practices followed for the organization of a successful sport / cultural event and make them able to manage such an event.

COURSE CONTENTS (outline – titles of lectures):

- 1. Introduction.
- 2. Evolution through the years.
- 3. Importance of events Categorization Product Phases.
- 4. 1st stage: Investigation of the possibility to organize an event.
- 5. 2nd stage: Preparation (Committees Sectors Timetable Actions).
- 6. 2nd stage: Preparation (Proclamation Personnel).
- 7. 2nd stage: Preparation (Promotion Communication Marketing Sponsorships).
- 8. 3rd stage: Development of partnerships.
- 9. 4th stage: Implementation of the event.
- 10. 5th stage: Conclusion / report on the event.
- 11. Various issues.
- 12. Presentation of papers.
- 13. Presentation of papers.

TEACHING METHOD (*lectures – labs – practice etc.*):

- 1. Lectures.
- 2. Discussions on issues presented in the class.
- 3. Guest speakers.
- 4. Writing and presentation of papers.
- 5. Participation in the organization of a sport / cultural event.

ASSESSMENT METHOD(S):

1. Active participation of students in	class (10%)
2. Written essay	(20%)
3. Presentation of essay in class	(20%)
4. Written final exam	(50%)

LEARNING OUTCOMES:

Upon the completion of this course the student will be able to:

- 1. Identify the 5 stages in the organization of a sport / cultural event.
- 2. Plan a sport / cultural event.

LEARNING OUTCOMES - CONTINUED:

Learning Outcomes	Educational Activities	Assessment	Students Work Load (hours)
Identification of the 5 stages	The state of the s	Questions in class.	30
in the organization of a	class, visiting professor,		
sport / cultural event.	study at home.		
Planning of a sport /	Writing of an essay on	Presentation of the	30
cultural event.	the planning of a sport /	essay in the class.	
	cultural event.	Final exams.	

Participation in the organization of a spor cultural event	t /	
	TOTAL	60

OBLIGATORY & SUGGESTED BIBLIOGRAPHY:

- 1. Anestos, K., Gargalianos, D., Kanellopoulos, K. & Rigas, A. Guide for the management and improvement of local folklore museums, traditional places and cultural event local celebrations. (e-class).
- 2. Ganatsios, G. & Gargalianos, D. (2008). Sport in local authorities. Athens: Charalambous (chapters 18, 19).
- 3. Farmer, P., Gargalianos, D. & Afthinos, Y. (2006). Sport facilities. Athens: Kleidarithmos.